

MEDIA STATEMENT: East Waste Recycling

Recently there has been concerning media regarding the contents of the yellow recycling bin not being correctly recycled in parts of Australia. East Waste which collects recycling on behalf of seven Member Councils is disappointed in the narrow nature of the media coverage and assures the residents of our Member Councils (Adelaide Hills Council, City of Burnside, Campbelltown City Council, City of Mitcham, City of Norwood Payneham & St Peters, City of Prospect and Town of Walkerville) that **material placed in the yellow top recycling bin is sorted right here in Adelaide and importantly the large majority of material is reprocessed here in South Australia and Australia, creating jobs onshore.**

East Waste collected recyclables are currently sorted at the award winning Edinburgh-based Northern Adelaide Waste Management Authority (NAWMA) facility, which has a commitment of 100% onshore processing by 2020. Already a large majority of material is processed locally including:

- **Plastics:** Adelaide
- **Glass:** Adelaide
- **Metal:** Adelaide
- **Paper:** Norske Skog (Albury, NSW) – returned to SA as The Advertiser

East Waste is confident in the processing strength of NAWMA and the narrow focused *60 Minutes* story should not detract East Waste customers from continuing to do the right thing with their recycling, because we can assure all we are doing the right thing as well.

Recycling is still economically and environmentally viable and while the local industry needs further support, East Waste will continue to play its part in supporting and encouraging these Organisations that invest in local jobs and the economy.

East Waste encourages all individuals and Organisations to look at their current buying practices and challenge themselves to increase the amount of recycled content in products purchased. After all, the strength and longevity of the local processing industry will be reliant on consumers 'closing the loop' and buying products with high recycled content. This is true recycling.

Any questions in relation to East Waste's collected recyclables can be directed to General Manager, Rob Gregory on email, robg@eastwaste.com or phone 8347 5111.